

**Don't miss this unique one-day tutorial**

## **How to demonstrate your value as Configuration Manager**

### **Abstract:**

Have you ever heard your CEO say: “In these times of financial crisis and cuts – why do we need SCM? That is just an additional cost and delay? What value does it bring to the company?” Or maybe you have had problems in general explaining the value of SCM (and your work) in a way your CEO could understand? Do you feel ignored by developers when you try to enforce the SCM routines? Are the project managers not appreciating the SCM work you put into their projects?

As the professional SCM person, you possess a unique knowledge about how SCM is carried out in your organization. How can you exploit this knowledge better? How can you contribute to your company's success? And how can you teach your co-workers and managers to use this knowledge on SCM to improve their ways of working?

This is an interactive one-day tutorial on how you can improve your SCM capabilities and influence in the organisation. You will learn about modern agile and developer-centric SCM work and where the CMMI® framework fits in. You will also learn how to exploit your SCM data to measure, analyse and promote your SCM knowledge, and learn new and better ways of interacting with both co-workers and managers.

### **You Will Learn:**

- The principles, concepts and techniques of developer-centric SCM
- What CMMI® says about Configuration Management and how that relates to the traditional principles of SCM
- The basics of Software Process Improvement (SPI)
- How you can use simple SPI principles to improve your SCM work
- How SCM interacts with other SPI efforts in the company
- How to demonstrate the value that SCM adds
- How to explain the value of SCM “upstream” (e. g. to CEO and project managers)
- How to show the SCM support “downstream” (e. g. to developers and testers)
- How to gain developer and manager appreciation and support for your SCM work
- How to analyse your SCM data and present valuable and useful results

### **Presenters:**

Lars Bendix, specialist in software configuration management – Associate Professor at Lund University

Otto Vinter, specialist in software process improvement – Software Engineering Mentor

## **Practical Information:**

**Date:** Thursday, 11-02-2010

**Place:** Lund, Sweden

**Number of participants:** min. 8 – max. 16 (first-come-first-served)

**Registration deadline:** 21-01-2010

**Price:** 4.000 DKK + 25% VAT (cancellation is **not** possible *after* registration deadline)

**Payment:** by invoice after the tutorial

**To register:** contact Lars Bendix at [bendix@cm-consulting.dk](mailto:bendix@cm-consulting.dk)  
or Otto Vinter at [vinter@ottovinter.dk](mailto:vinter@ottovinter.dk)

**More information:** [www.cm-consulting.dk/tutorial](http://www.cm-consulting.dk/tutorial)

## **Detailed Biographies:**

*Lars Bendix* is an associate professor at Lund University ([www.cs.lth.se/~bendix](http://www.cs.lth.se/~bendix)). He is a driving force in academia for research and teaching of SCM. For more than 10 years he has had close collaboration with industry, both on joint research projects and as a consultant giving courses and advice on practical application of SCM. In 2004 he initiated the Scandinavian Network of Excellence in SCM (SNESCM) and has since 2005 organized its yearly Scandinavian SCM day. He holds a MSc from Århus University and a PhD in SCM from Aalborg University.

*Otto Vinter* is an independent consultant ([www.ottovinter.dk](http://www.ottovinter.dk)) specialising in software process improvement (SPI) and how to implement CMMI® in practice. Until 2007, he was consulting for DELTA IT-Processes. Before 2000, he was responsible for software process improvements at Brüel & Kjær. He has been the driving force in the company's improvement activities in testing, requirements engineering, agile development models, and SCM. He introduced defect analysis as a bottom-up improvement technique and deployed it successfully. He has managed process improvements for 15+ years and development projects for 30 years.